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              MEETING OF THE GOVERNING BOARD
              OF THE CHICAGO DEVELOPMENT FUND
 2
              NEW MARKETS TAX CREDITS PROGRAM
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                             City Hall - Room 1000
 8
                              121 North LaSalle Street
                              Chicago, Illinois
 9
                              Tuesday, May 19, 2015
10
                              2:42 p.m.
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12
   Andrew J. Mooney, Chairman
13
   Lois Scott
14 Tom Tunney
    Kurt A. Summers
15 Rafael M. León
    Tony Q. Smith
16 James Simmons
    Tracy L. Sanchez
17
   Jeffrey D. Edwards
18
19
   Reported by: Barbara A. Wichmann, RPR, RMR, RDR
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                   CSR No. 084-001492
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Page 2 CHAIRMAN MOONEY: Okay. Thank you all for 1 2 coming. We now have a quorum. 3 We'll convene the meeting. We have two main orders of business, plus a few reports, and I'll try and get you out of here in 15 minutes. 6 I need a motion to approve the 7 minutes of the January 14th meeting. 9 MS. SCOTT: Motion to approve. 10 MR. TUNNEY: Second. 11 CHAIRMAN MOONEY: All those in favor say aye. 12 (Chorus of ayes.) 13 CHAIRMAN MOONEY: Secondly, we have a couple 14 of election lists that we have to do for officers. 15 First is president, which would be me. Is there a motion for that? 16 17 MS. SCOTT: Motion. 18 MR. TUNNEY: Second. CHAIRMAN MOONEY: The motion has been made 19 and seconded. 20 21 All in favor say aye. 22 (Chorus of ayes.) CHAIRMAN MOONEY: Okay. And the other 23

officer is Aarti Kotak for secretary.

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Page 3 1 MR. SMITH: And vice-president. MS. SCOTT: Motion for Aarti Kotak for 3 vice-president and secretary-treasurer. MR. TUNNEY: Second. CHAIRMAN MOONEY: The motion has been made 6 and seconded. 7 All in favor say aye. (Chorus of ayes.) 8 9 CHAIRMAN MOONEY: Thank you. MS. SCOTT: Do you need a designation of 10 11 authorized rep? MR. SMITH: Is that listed in here? 12 13 MS. SCOTT: It's listed in here, yes. 14 CHAIRMAN MOONEY: Yes. 15 MS. SCOTT: Okay. I'll make the motion to designate Aarti Kotak as authorized rep. 16 17 MR. TUNNEY: Second. CHAIRMAN MOONEY: Moved and seconded. 18 19 All in favor say aye. 20 (Chorus of ayes.) 21 CHAIRMAN MOONEY: Okay. Let's do a very 22 quick summary of where we are. 23 MR. SMITH: Sure. 24 CHAIRMAN MOONEY: And then we have one

- 1 interesting project that we would like your vote
- 2 on.
- 3 MR. SMITH: All right. So this is the annual
- 4 meeting of CDF, technically, so there's an annual
- 5 report in your packet.
- If it meets your satisfaction, you
- 7 can do a verbal vote to approve and release, but
- 8 I'll hit just very quickly some of the highlights.
- 9 So in 2014 three transactions
- 10 closed, totaling \$24 million in allocation:
- 11 METROsquash in Woodlawn, the SCR Transportation
- 12 Company in Burnside, and Method Home Products in
- 13 Pullman.
- 14 Cumulatively, CDF has fully deployed
- 15 over a quarter of a billion dollars of allocation
- 16 to 23 projects that span 20 community areas and 15
- 17 wards in the city, very heavily concentrated on the
- 18 west and south sides in the lowest income, most-in-
- 19 need areas of the city, and that's led to the
- 20 creation or retention of over 3,200 full-time-
- 21 equivalent jobs.
- 22 Within that group there's about
- 23 2,200 full-time jobs. And the quality of those has
- 24 been quite strong, just under \$41,000 a year in

- 1 average annual wages, and 96 percent of those
- 2 provide full benefits.
- 3 And then the nonprofit community
- 4 facilities that CDF has financed will serve over
- 5 130,000 clients per year with health care, job
- 6 training, education, youth violence prevention,
- 7 recreation, and other services.
- 8 And that's just a very quick summary
- 9 of the annual report.
- 10 CHAIRMAN MOONEY: Any comments or questions?
- MR. TUNNEY: Did the squash open?
- MS. SCOTT: Yes.
- 13 MR. SMITH: Yes.
- MS. SCOTT: I think they're fantastic
- 15 projects. This year's lists were phenomenal.
- 16 CHAIRMAN MOONEY: I haven't been down to
- 17 METROsquash.
- 18 MR. TUNNEY: I was down there for the -- I
- 19 was on the tour; I just haven't...
- MS. SANCHEZ: And you haven't played there
- 21 yet.
- MS. SCOTT: Yes, I haven't played there yet.
- MR. SMITH: So collectively we've leveraged
- 24 about \$500 million of private investment, total.

1 MS. SANCHEZ: \$536 million.
2 MS. SCOTT: That's great.

3 CHAIRMAN MOONEY: Do we need to accept this

4 formally?

5 MR. SMITH: Yes.

6 CHAIRMAN MOONEY: Is there a motion to accept

7 the annual report?

8 MR. SUMMERS: I have just a real quick

9 question.

10 CHAIRMAN MOONEY: Yes.

11 MR. SUMMERS: I know we track at the time of

12 application the expected full-time-equivalent jobs

13 created or retained.

Was there a mechanism for tracking

15 throughout the period?

MR. SMITH: Sure. So each deal has a

17 community impact reporting agreement that sets

18 forth the initial projections and then obligates

19 the borrower to give an extensive annual report.

20 And so early in each calendar year

21 there's a survey that measures jobs, job quality,

22 wages, and other impacts. And so in comparing

23 those actuals to projections, it's very close --

24 CDF -- the actuals actually slightly exceed

- 1 projections in the aggregate across the portfolio.
- 2 MR. SUMMERS: So we show these numbers -- I
- 3 don't know if it's 2,257 ...
- 4 MR. SMITH: Those are actuals.
- 5 MR. SUMMERS: That's the actuals?
- 6 MR. SMITH: Yes.
- 7 MR. SUMMERS: And the 3,226 is not all
- 8 processed yet, completed, right? So --
- 9 MR. SMITH: Correct.
- 10 MR. EDWARDS: The 3,226 full-time-equivalent
- 11 jobs is what's expected at full operation of all
- 12 projects.
- MR. SUMMERS: So the 2,257 is based on their
- 14 report at the beginning of this year through last
- 15 year --
- 16 MR. SMITH: Right.
- 17 MR. SUMMERS: -- for each of the projects?
- 18 MR. SMITH: The other clarification is the
- 19 2,257 is the full-time jobs. The 3,226 includes
- 20 full and part time. So if it's part time, it's
- 21 divided by 35 hours a week to get to a full-time
- 22 equivalent.
- 23 MR. SUMMERS: Got it.
- MR. TUNNEY: Do you have a breakdown, created

- 1 versus retained?
- 2 MR. SMITH: Yes.
- 3 MR. SIMMONS: So the created number is 1,514.
- 4 And that's measured -- we measure created and
- 5 retained in full-time equivalents.
- 6 So the full-time equivalents created
- 7 and retained to date is 2,787, which is slightly
- 8 different from that because it's full time only.
- 9 And the retained is 1,273, and
- 10 created is 1,514, so that 54 percent of them were
- 11 created.
- 12 MR. TUNNEY: Got it.
- MR. SIMMONS: And I'll just point out that
- 14 SCR, the deal that closed recently, included a high
- 15 number of retained jobs. So other projects
- 16 actually have a higher number of created positions,
- 17 around 64 percent.
- 18 MS. SCOTT: Method.
- 19 MR. SMITH: Yes, and that's all new.
- 20 CHAIRMAN MOONEY: Any questions?
- Is there a motion to accept the
- 22 report?
- MS. SCOTT: Motion.
- 24 CHAIRMAN MOONEY: Moved. Second?

Page 9 1 MR. TUNNEY: Second. CHAIRMAN MOONEY: Seconded. 3 All in favor say aye. (Chorus of ayes.) 4 MR. SMITH: Great. 6 CHAIRMAN MOONEY: Thank you. Okay. 7 MR. SMITH: So just kind of a broader status summary. 8 9 So I guess one note here, CDF closed 10 its first deal in 2008 for the renovation of the 11 old powerhouse at Homan Square. They turned it 12 into a high school. 13 That transaction is getting 14 completed within the seven-year New Markets 15 compliance period later this year, and scheduled to 16 unwind. So that's the first graduate of the 17 program. 18 Next year four more projects will follow, so starting -- the fun begins of that. 19 20 MS. SCOTT: Is there more work on the fund 21 for the unwinds? Are there more actions that we 22 are going to need to take? 23 Or do they just -- you know, the documents kind of just phase them out? Or is there 24

- 1 anything we need to do to close them out?
- 2 MR. SMITH: It's fairly simple.
- 3 The operating agreement for each CDF
- 4 subsidiary has an unwind mechanism where basically
- 5 CDF gets each subsidiary back in exchange for
- 6 assigning the loans to the New Markets investor,
- 7 who then assigns them to the project sponsor.
- 8 MS. SCOTT: Okay.
- 9 MR. SMITH: So as long as there's no --
- 10 MS. SCOTT: So that it's paper work, but
- 11 not --
- MR. SMITH: Yes, there's no -- as long as
- 13 there's no substantial restructure as part of the
- 14 unwind, which we don't see any reason that there
- 15 should be, that might be the only thing that might
- 16 trigger a need for board action.
- 17 MR. SUMMERS: And when you said that CDF gets
- 18 the subsidiary back --
- 19 MR. SMITH: Yes.
- 20 MR. SUMMERS: -- does that mean the
- 21 contribution, or the -- the asset?
- 22 MR. SMITH: CDF uses an individual LLC for
- 23 each transaction. It's kind of the industry
- 24 convention and what the investors insist on.

- 1 And so the subsidiary for each deal
- 2 is a partnership between CDF and the tax credit
- 3 investor. So CDF gets back the subsidiary entity,
- 4 full ownership of the subsidiary. But the New
- 5 Markets loans are assigned up to the New Markets
- 6 investor.
- 7 MR. SUMMERS: Right. So getting back to the
- 8 subsidiary -- what's inside the subsidiary?
- 9 MR. SMITH: At that point, nothing.
- 10 MS. SCOTT: Nothing. It just disappears.
- 11 MR. SMITH: So it could be reused for other
- 12 transactions, but ...
- So in terms of breaking down the
- 14 transactions by type, so a good mix across
- 15 different types of community facilities, from
- 16 education to health care to other, including job
- 17 training, youth violence prevention, recreation, et
- 18 cetera, and then a group of industrial.
- And then one grocery-anchored
- 20 project closed today. The Englewood Square
- 21 transaction is the next one that's still in the
- 22 closing process; anticipated probably June of this
- 23 year.
- 24 And then this map shows the most

- 1 up-to-date illustration of where the transactions
- 2 have taken place; again, really concentrated on the
- 3 west side and the south side.
- 4 The small dots there are the ACE
- 5 solar transactions. That was eleven separate
- 6 properties getting retrofitted with solar energy
- 7 production. So they're scattered around the city,
- 8 but predominantly in the Logan Square and Humboldt
- 9 Park neighborhood, but that's a single project tied
- 10 to ACE.
- 11 And then in terms of openings, so
- 12 Method Home Products opened on April 28th. And
- 13 METROsquash had its grand opening on May 6th;
- 14 again, both are beautiful facilities, and they're
- 15 fully operational at this point.
- In terms of CDF's track record of
- 17 deploying allocations, this graph shows the
- 18 different rounds of allocations CDF has received
- 19 and then the spend-down of that allocation. And
- 20 then the dark line is the aggregate allocation
- 21 deployed, so currently sitting at \$251 million.
- 22 And then an additional 19 and a half
- 23 million was pre-funded in January of this year.
- 24 Ten and a half is tied to the Englewood Square

- 1 transaction.
- 2 And so that represents additional
- 3 allocation that CDFI fund would see CDF to have
- 4 used, per the way they track it. It's just that it
- 5 hasn't been loaned down to the project level yet,
- 6 because you can't do that until full financial
- 7 closing takes place.
- 8 MR. SUMMERS: When is that expected? Or --
- 9 MR. SMITH: So likely --
- 10 MR. SUMMERS: I guess for each of these.
- 11 MR. SMITH: For both.
- June of this year is the projection
- 13 for closing.
- MR. SUMMERS: For closing.
- MR. SMITH: Yeah. Englewood Square may lead
- 16 into July. The City has to complete its sitework
- 17 on the 63rd and Halsted site, which is currently
- 18 City-owned, and then will convey it to the
- 19 Englewood Square developer.
- 20 So the close-out and punch list of
- 21 that may leak into July. We hope not.
- 22 MR. SUMMERS: And -- sorry. You mentioned
- 23 for the SCR that was closed recently.
- MR. SMITH: That closed in fall of last year.

- 1 MR. SUMMERS: Oh, that closed.
- 2 So they already had whatever their
- 3 opening was, and all that?
- 4 MR. SMITH: So it's a multi-phase project.
- 5 They've completed one phase, and
- 6 then they're working on getting ready to start the
- 7 smaller second phase, which is a renovation of
- 8 their headquarters building.
- 9 MR. SUMMERS: Got it.
- 10 MR. SMITH: And that is a quick status update
- 11 on projects. I'll go straight into status of
- 12 applications.
- So CDF submitted its most recent
- 14 application in September of last year, asking for
- 15 just under a hundred million and more allocation.
- No official word yet. So rumors are
- 17 somewhere between late May and mid-June; nothing
- 18 official. So just sitting tight, waiting for
- 19 Treasury.
- I can sort of skip this last. It's
- 21 basically a recap of the competitive goals that
- 22 were identified last summer to try to be
- 23 competitive for more allocation. So we talked a
- 24 bit about the project types as well as the

- 1 deployment track record, basically consistent with
- 2 those goals.
- 3 CHAIRMAN MOONEY: So we have one project that
- 4 we would like you to consider today. And it's a
- 5 little different from just about all the others,
- 6 but an interesting one.
- 7 MR. SMITH: So it is a manufacturing deal,
- 8 but it's a brewing company, a brewing production.
- 9 So it's called Great Central Brewing
- 10 Company. It's an acquisition of existing vacant
- 11 sites on Walnut Street in the Kinzie Industrial
- 12 Corridor and the construction of a new 33,000-
- 13 square foot industrial building that would be a
- 14 craft brewing facility.
- 15 It's in the 27th ward.
- So here's a map that drills down a
- 17 bit further on the project location.
- Just for context, we've got the
- 19 Kinzie Industrial Corridor outlined as well as the
- 20 headquarters of the Industrial Council of Nearwest
- 21 Chicago, ICNC, which is one of the largest, most
- 22 active local industrial retention groups in the
- 23 city.
- 24 ICNC operates a large incubator

- 1 facility, including a lot of food and beverage
- 2 businesses a couple blocks away, and they've been a
- 3 huge advocate for this project. This is actually
- 4 how Great Central learned about New Markets and
- 5 came to CDF, was through the recommendation of ICNC.
- The project site itself, as you can
- 7 see, is largely vacant. There is a small existing
- 8 one-story structure on it which would be retained
- 9 and used for parking and storage, and then the
- 10 balance of the site would be new construction of
- 11 that 33,000-square-foot building.
- 12 So a bit of background. The Great
- 13 Central Brewing is a new business. So they're
- 14 going to really focus on two product lines. One
- 15 would be contract brewing. So that's essentially
- 16 brewing for third-party craft beer labels, for the
- 17 beer to be sold under those third party labels'
- 18 brand.
- 19 And then brewing in house their own
- 20 label of craft beer that would be distributed and
- 21 sold around the City of Chicago and beyond.
- 22 So four initial partners. Really
- 23 the money partners are David Avram and Chris Tepas
- 24 collectively contributing about a million and a

- 1 half of cash equity.
- 2 David Avram's background is in
- 3 construction and development, and Chris Tepas'
- 4 background is in marketing and sales.
- 5 And then Mike Kraft -- great last
- 6 name -- is the craft -- the head brewer for the
- 7 facility. So 20-plus years in Chicago and other
- 8 parts of the country as a brewer and head brewer.
- 9 He's been at Lagunitas.
- 10 He's currently down in Dallas
- 11 helping a new brewery get launched, but will return
- 12 to Chicago as head brewer and also as a partner in
- 13 the facility.
- So craft beer is a growing segment
- 15 of the overall beverage market, with about
- 16 18 percent growth in 2014.
- 17 Contract brewing is a way to lower
- 18 the barriers to entry for new beer labels which are
- 19 springing up all over the place. If you can't
- 20 afford to buy your own equipment or have your own
- 21 facility, you can buy capacity from a contract
- 22 brewer.
- There is actually no sizable
- 24 facility in Chicago that offers that service. The

- 1 largest nearby facility is in Stevens Point,
- 2 Wisconsin, and it's fairly -- fairly obsolete.
- 3 Great Central is going to have about
- 4 30,000 barrels a year capacity with this initial
- 5 buildout, but could quadruple that in the same
- 6 space through building retrofits and additional
- 7 equipment.
- 8 They've already had three executed
- 9 letters of intent from local brewers that want to
- 10 contract with them. And then two additional LOI's
- 11 are pending, and they've got strong discussions
- 12 that are midstream with 18 additional prospects.
- In terms of the jobs, so about 65
- 14 full-time permanent positions are projected when
- 15 the facility is at full stabilization. The initial
- 16 buildout within two years would get them to about
- 17 18 to 24 full-time positions, and construction
- 18 would be a hundred temporary jobs.
- The quality of these jobs is solid.
- 20 So one of the New Markets impact
- 21 categories of most importance is how good are the
- 22 jobs and how accessible are the jobs. And these
- 23 jobs have a good balance of that in that they will
- 24 all be full time and have comprehensive benefits,

- 1 including health insurance.
- 2 And they'll start at \$15 an hour and
- 3 be accessible to folks with less than even a high
- 4 school diploma, and certainly less than a college
- 5 education.
- There are technical certifications.
- 7 Siebel Brewing Institute over at
- 8 Kendall College is actually a mirror facility that
- 9 offered these kind of stackable credentials to move
- 10 up, and Great Central plans to subsidize its
- 11 employees' attendance at Siebel as they move up
- 12 into the managerial ranks.
- This has also a nice kind of network
- 14 effect in terms of helping assist other startups
- 15 that want to launch in Chicago by giving them
- 16 access to contract brewing facilities so they don't
- 17 have to make a huge capital investment to get going
- 18 and supporting the expansion of existing local
- 19 breweries.
- 20 So Berghoff being one example that
- 21 has signed an LOI with Great Central so they can
- 22 expand their capacity and their production.
- 23 And then also capturing contract
- 24 brewing demand from other craft beer labels around

- 1 the country. So they're talking to folks in
- 2 Florida, Colorado, Oregon, Utah that want to have a
- 3 Midwest production satellite and essentially serve
- 4 the Midwest market without having to ship product
- 5 that they manufacture in their home state.
- It ties in nicely to the priorities
- 7 in this -- in the Kinzie corridor and with ICNC.
- 8 So it's a planned manufacturing district and fully
- 9 consistent with the PMD zoning. This is a
- 10 manufacturing facility.
- 11 And then also ICNC and the Fulton
- 12 Market incubation district plan are very much
- 13 targeted on food and beverage, and growing that
- 14 cluster. It's been a historical strength for
- 15 Chicago, and that part of Chicago, and it's also a
- 16 great source of very accessible, but still quality,
- 17 manufacturing jobs.
- There are also some good
- 19 sustainability features in the project. So there's
- 20 about \$150,000 worth of environmental cleanup of a
- 21 brownfield site and then energy efficiency
- 22 components, both in the building and the equipment,
- 23 and they're going to exceed stormwater retention
- 24 requirements by about 20 percent.

- 1 Jumping to the sources and uses, so
- 2 it's sort of a two-part transaction. There's a
- 3 financing that CDF will be part of that's tied to
- 4 the building and the landlord entity; and then a
- 5 separate financing that's an SBA loan facility for
- 6 the tenants, which is Great Central Brewing
- 7 Company.
- 8 So on the landlord side, it's about
- 9 a \$6 million project to construct the building, and
- 10 that includes the site acquisition and site prep.
- 11 So that would be funded through New Markets equity
- 12 from JP Morgan Chase; allocation for -- New Markets
- 13 allocation of up to \$6 million, but probably about
- 14 5.5 from CDF. So that's about \$1.35 million of net
- 15 subsidy that that would generate.
- Mezzanine debt would be the primary
- 17 financing source. T2 Capital Management is a
- 18 managed lender based in the west suburbs, in
- 19 Wheaton. So they would be providing about three
- 20 and a half million of mezz capital; and then about
- 21 \$750,000 of sponsor equity.
- 22 And then separately from that, at
- 23 the same time or prior, an SBA 504 loan structure
- 24 would close with Midland States Bank as senior

- 1 lender, Somercor 504 as the junior SBA lender, and
- 2 then another \$750,000 in sponsor equity.
- 3 So that piece would be financing the
- 4 equipment and working capital.
- 5 MS. SCOTT: So let me make sure I understand.
- 6 The building part and the other --
- 7 and the operating piece are two separate
- 8 entities --
- 9 MR. SMITH: Right.
- MS. SCOTT: -- each with \$750,000 sponsor
- 11 equity.
- 12 MR. SMITH: Right.
- MS. SCOTT: So a million five for the total
- 14 project --
- 15 MR. SMITH: That's correct.
- 16 MS. SCOTT: -- against the total project cost
- 17 of \$6 million.
- 18 MR. SMITH: Yes. And so total investment of
- 19 ten; our deal is six, yeah.
- 20 MS. SCOTT: Oh, total investment is ten,
- 21 right.
- MR. SMITH: Yes.
- MR. SUMMERS: And it's the land and the opco
- 24 are backed by the same sponsors?

- 1 MR. SMITH: Yes.
- 2 MR. SUMMERS: The same two gentlemen?
- 3 MR. SMITH: Yes. So David Avram is the
- 4 majority partner in the operating business and in
- 5 the property ownership entity, yes.
- 6 And that is the transaction in a
- 7 nutshell.
- 8 MS. SCOTT: Is it all land? Do they have to
- 9 do any remediation even? Or no?
- 10 MR. SMITH: It's available land.
- 11 About \$150,000 of cleanup, and they
- 12 are going to do it through the State of Illinois'
- 13 NFR process.
- MR. SUMMERS: Just as a quick refresher, the
- 15 allocation versus net subsidy process --
- 16 MR. SMITH: Yes.
- 17 MR. SUMMERS: Just talk a little about that.
- 18 MR. SMITH: In fact, we put an appendix on
- 19 the presentation just in case that question came up.
- 20 So you have the New Markets program,
- 21 and this is continually a point of confusion. So
- 22 it's a 39-percent tax credit on each dollar of
- 23 allocation, and 39 cents is actually spread over
- 24 the seven-year compliance period.

- 1 So what an investor pays up front is
- 2 about 30 to 33 cents for that 39 cents of tax
- 3 credit benefit.
- 4 And then, in turn, the costs of
- 5 actually closing the transaction and then the
- 6 reserves that are set up to cover CDF's audit and
- 7 tax return and other ongoing administrative costs
- 8 net the subsidy down to about 25 cents.
- 9 So basically the best you can do is
- 10 that one dollar of allocation gets you about a
- 11 quarter of subsidy.
- MR. SUMMERS: Got it. So that's the five and
- 13 a half, with roughly 1.35 --
- 14 MR. SMITH: Yes.
- 15 MR. SUMMERS: -- of that subsidy. And it's
- 16 the value -- the net value of the tax credit to the
- 17 project.
- 18 MR. SMITH: And then the investor's discount,
- 19 yes. Exactly.
- 20 MR. SUMMERS: And then -- so that on the
- 21 other side, the 1.35 is roughly the 1.69 in the
- 22 sources here?
- MS. SANCHEZ: Yes.
- 24 MR. SMITH: Minus the transaction costs and

- 1 reserves.
- 2 MR. SUMMERS: Okay. Got it.
- 3 MR. TUNNEY: So since this is somewhat my
- 4 field, obviously craft beer is a new phenomenon,
- 5 which may have a life of years. But it's already
- 6 being done with private sector dollars, not
- 7 necessarily the contract branding.
- 8 I think speaking of Lagunitas --
- 9 right? -- I mean, they're doing this with any
- 10 subsidy whatsoever? Any creativity?
- 11 MR. SMITH: I don't think Lagunitas has got
- 12 subsidies to come in. They are based in Northern
- 13 California, as you probably know, and were well
- 14 established at that point, and so were ready to
- 15 make a sizable investment in another production
- 16 facility in the Midwest.
- 17 So just for context, Great Central
- 18 is going to be brewing about 30,000 barrels a year;
- 19 Lagunitas is at a million barrels a year.
- 20 CHAIRMAN MOONEY: This is a startup company.
- 21 And would you mind talking a little
- 22 about the role that the tax credits play in this
- 23 structure?
- MR. SMITH: Sure. So great Central is going

- 1 to have this kind of contract brewing model, which
- 2 is very different from Lagunitas.
- 3 MR. TUNNEY: Could you go slower; slow it
- 4 down.
- 5 MR. SMITH: Yes, sorry.
- 6 So Great Central is going to be a
- 7 contract brewer. So they are going to serve third-
- 8 party clients who want to essentially get the
- 9 product made by Great Central and label it as --
- 10 under their own brand.
- 11 Lagunitas brews for their own brand,
- 12 essentially.
- So Great Central is working with a
- 14 group of kind of small third-party craft labels who
- 15 are kind of betting on this provider to handle
- 16 their production for them.
- 17 And so they can sign LOI's; they can
- 18 say, look, we want to work with you. But they
- 19 can't make a binding commitment to produce with
- 20 Great Central at this stage because of the risk; if
- 21 Great Central doesn't get built on time or, you
- 22 know, mismanages their buildout, is that their
- 23 clients would lose any production capacity
- 24 whatsoever.

- 1 So it's kind of delicate to try to
- 2 finance one of these facilities, and that's why
- 3 there is no bank debt in this transaction; it's all
- 4 mezzanine capital.
- 5 So T2 Capital Management, the mezz
- 6 lender, is charging about 10 percent interest on
- 7 their mezz loan, and then there's a significant
- 8 amount of private equity in the deal.
- 9 So it's basically getting over this
- 10 kind of high cost to start a new facility and deal
- 11 with the high cost of building new industrial space
- 12 in Chicago.
- MR. TUNNEY: So Berghoff beer, where is it
- 14 being brewed at this point?
- MR. SMITH: Stevens Point, Wisconsin.
- MR. TUNNEY: Which you said was somewhat
- 17 antiquated.
- 18 MR. SMITH: Yes. And so Berghoff initially
- 19 planned with Great Central to launch a couple of
- 20 additional product lines that they haven't had the
- 21 ability to launch historically, and then
- 22 ultimately, if things are working out well with
- 23 Great Central, might pull production down from
- 24 Stevens Point down to Chicago solely with Great

- 1 Central.
- 2 MS. SCOTT: So -- I actually used to own a
- 3 brewery.
- 4 MR. SMITH: Wow. Okay.
- 5 MS. SCOTT: And it was a brewer; it wasn't a
- 6 pub.
- 7 The big trick is the cost of
- 8 bottling. Now, are they are going to do bottling?
- 9 Or are they just going to --
- 10 MR. SMITH: They are going to do that.
- 11 MS. SCOTT: They're going to do bottling.
- 12 MR. SMITH: Yes.
- MS. SCOTT: So that's going to be an
- 14 expensive piece.
- 15 And the other part of it is if you
- 16 don't bottle, then you got to get -- you got to
- 17 fight in the bars for tap space and getting the
- 18 names out.
- 19 It sounds like they are going to
- 20 contract with somebody else to do that.
- I like the business model very much.
- There is a new brewery going in on
- 23 the southeast suburbs with a similar model for
- 24 contract brewing, and I'm forgetting what community

- 1 it's in. It's on the way down to Indiana, but it's
- 2 just outside Chicago.
- 3 And that is going in, and they are
- 4 going to open I think in the fall time frame.
- 5 MR. SIMMONS: Is that Argus, by chance?
- 6 MS. SCOTT: Pardon me?
- 7 MR. SIMMONS: Argus?
- 8 MS. SCOTT: I don't know what they're doing
- 9 it under. It's associated with the brewery that's
- 10 on South Wabash.
- 11 CHAIRMAN MOONEY: If it's the one I'm
- 12 thinking of, they're actually going to open their
- 13 brewery in the 8th Ward.
- 14 MR. SMITH: Is it Vice City?
- MS. SCOTT: No.
- 16 CHAIRMAN MOONEY: That doesn't sound right.
- But yes, he's down on South
- 18 Michigan; could be South Wabash.
- 19 MS. SCOTT: Could be the same one. I thought
- 20 they were going to be outside the city.
- 21 MR. SIMMONS: Vice City is on South Michigan.
- MS. SCOTT: It's not Vice City.
- 23 CHAIRMAN MOONEY: They're buying a property
- 24 on 23rd. Maybe it's that group.

- 1 MS. SCOTT: I think it's really interesting.
- 2 My question is more about the
- 3 location in that neighborhood. Is that where you
- 4 would want that kind of manufacturing?
- 5 CHAIRMAN MOONEY: Absolutely, yeah.
- It fits in exactly where you want
- 7 it. It's in the PMD, which of course is dedicated
- 8 to manufacturing. And Kinzie and Fulton are
- 9 oriented toward the food industry.
- MS. SCOTT: And they're not going to try and
- 11 do any kind of pub associated with it? It says
- 12 here that later on they're going to have a tasting
- 13 room.
- 14 CHAIRMAN MOONEY: Apparently a tasting room.
- MR. SMITH: Yes. A small tap room.
- MS. SCOTT: A small tap room.
- 17 MR. SMITH: Yes. The PMD limits how much --
- 18 MS. SCOTT: That's what I thought, yeah.
- 19 Okay.
- 20 MR. SUMMERS: How do we think about these
- 21 three executed letters? Does that get them to the
- 22 30,000 barrels?
- MR. SMITH: So three executed LOI's gets them
- 24 to about half capacity. So that's getting close to

- 1 breakeven.
- 2 MR. SUMMERS: Half of the initial capacity?
- 3 MR. SMITH: Yes. Exactly.
- 4 So they'll likely execute additional
- 5 LOIs prior to transaction closing.
- 6 And basically those commitments
- 7 would go hard probably at the time that they have a
- 8 firm delivery date for the building and they can
- 9 promise these brewers they'll get a chance to get
- 10 in there and do quality control and testing.
- MR. SUMMERS: Do the other capital providers
- 12 have any of those capacity commitments as
- 13 contingencies upon closing?
- MR. SMITH: No. The SBA loan structure is
- 15 based on some underwriting of the projected
- 16 financials of the business, and then also personal
- 17 guaranties from a couple of the partners.
- 18 MR. SUMMERS: So basically it's a group of
- 19 rich guys who, you know, we think know this
- 20 business, and whether they have hard commitments or
- 21 not, they're going to persevere.
- Literally -- you know, I mean, it's
- 23 an amazing start-up. And I don't need to have a
- 24 hard customer guaranty, and I can get bank

- 1 financing, and, you know, the equivalent of a
- 2 million and a half dollar subsidy.
- 3 MR. SMITH: The SBA financing is secured by
- 4 the equipment that they are purchasing.
- 5 MS. SCOTT: And personal guaranties.
- 6 MR. SMITH: And personal guaranties.
- 7 MS. SCOTT: It's their whole personal net
- 8 worth.
- 9 MR. SMITH: Right. And it's a fairly limited
- 10 SBA commitment.
- 11 MR. SUMMERS: And the personal guaranty is
- 12 worth something.
- 13 MS. SCOTT: Right. Yes.
- MR. TUNNEY: Does Mr. Kraft have any real
- 15 money in this? Or is it just his expertise?
- MR. SMITH: He's a 5-percent partner, and
- 17 he's kind of the sweat equity partner.
- 18 MR. TUNNEY: Sweat equity.
- MR. SMITH: He's going to be the brewing
- 20 capacity.
- 21 MR. TUNNEY: So, I mean, how do you keep the
- 22 talent if -- how do you keep the talent?
- MS. SANCHEZ: Because he has a percentage of
- 24 the ownership and he has recipes that will be going

- 1 out under this label that are his recipes.
- 2 So that's I think what will keep him
- 3 here. It's his beer, basically, that's going to be
- 4 under the Great Central Brewing Company label.
- 5 MR. SUMMERS: Who are the principals behind
- 6 T2?
- 7 MR. SMITH: I don't know off the top of my
- 8 head here.
- 9 MR. SUMMERS: We can get that?
- 10 MR. SMITH: Yes.
- 11 CHAIRMAN MOONEY: Yes, we can get that.
- 12 MR. SUMMERS: I'm just trying to figure out
- 13 if they are a financing vehicle we have seen
- 14 before, or are they -- you know, is there any kind
- 15 of relation to the principals in any way?
- 16 MR. SMITH: I think they have financed real
- 17 estate projects that Dave Avram has built before,
- 18 so there is a historical relationship there.
- But they've been kind of more
- 20 traditionally a real estate investor, so they're
- 21 taking a bit of a departure here.
- MS. SCOTT: Well, part of it is a real estate
- 23 play, right? It's in a growing neighborhood. And
- 24 if the brewery doesn't work, something else can go

- 1 into that building.
- 2 CHAIRMAN MOONEY: It would be hard, because
- 3 it's in the PMD.
- 4 MS. SCOTT: Right. It has to be
- 5 manufacturing.
- 6 CHAIRMAN MOONEY: Yes.
- 7 Any other comments? These are all
- 8 great questions.
- 9 If not, if we're ready to move
- 10 ahead, is there a motion to approve this project?
- 11 MS. SCOTT: Motion.
- 12 MR. TUNNEY: Second.
- 13 CHAIRMAN MOONEY: All in favor, say aye.
- 14 (Chorus of ayes.)
- 15 CHAIRMAN MOONEY: Thank you.
- I just want to recognize that this
- 17 will be Lois' last meeting.
- 18 MS. SCOTT: Thank you.
- 19 CHAIRMAN MOONEY: We have very much
- 20 appreciated your involvement.
- MS. SCOTT: My pleasure.
- 22 CHAIRMAN MOONEY: I know you took a real
- 23 personal interest in this, and we appreciate it.
- 24 MS. SCOTT: I think it's one of the most

- 1 remarkable things we do. Great projects get done,
- 2 and I love to go on the tours.
- It's great projects. You have done
- 4 a fabulous job, Mr. Mooney.
- 5 CHAIRMAN MOONEY: Thank you. We'll miss you.
- 6 And I should have -- for the record,
- 7 I just want to say -- I should have done this at
- 8 the very beginning.
- 9 I want to recognize that Lois Scott
- 10 is here, Tom Tunney is here, Kurt Summers, and
- 11 myself, Andrew Mooney, for the record.
- 12 Also I neglected to recognize Rafael
- 13 León, who is chairman of the Advisory Committee.
- 14 And I should have turned to him --
- 15 and I always forget this, too, before, if there are
- 16 any comments this morning from the Advisory
- 17 Committee.
- 18 MR. LEÓN: No. No. We recommended approval.
- 19 CHAIRMAN MOONEY: Thank you.
- 20 Motion to adjourn?
- 21 MS. SCOTT: Motion.
- MR. SUMMERS: May I make one quick request?
- I'm not sure when the next meeting
- 24 is scheduled. But can we just be notified when we

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   have a sense of closing on the things that we
 2
    approved in January?
 3
          MR. SMITH: Sure.
 4
                   Yes, we'll send that out, along with
    some info on the T2 partners. We'll basically give
 6
    like an update.
          MS. SCOTT: It will be on the website.
 7
 8
          CHAIRMAN MOONEY: Okay. It's been moved to
    adjourn, and thank you. We are adjourned.
 9
10
          MS. SCOTT: Thank you.
                         (The proceedings adjourned at
11
                          3:12 p.m.)
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3	REPORTER'S CERTIFICATE		
4	I, Barbara A. Wichmann, do hereby certify		
5	that I reported in shorthand the proceedings of		
6	said hearing as appears from my stenographic notes		
7	so taken and transcribed under my direction.		
8			
9	IN WITNESS WHEREOF, I have hereunto set my		
10	hand and affixed my seal of office at Chicago,		
11	Illinois, this 30th day of May 2015.		
12	H. 1.11-521		
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14	Illinois CSR No. 084-001492		
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